

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): A network connection system for a cellular telephone, the network connection system causing a cellular telephone to access a site holding predetermined content via a network,

there being an assignment relationship established between each numerical key included among dial keys of the cellular telephone, and a numerical character on each numerical key and/or a plurality of single alphabetical characters,

said network connection system comprising:

a database holding means for holding a database in which secondary data and the site address of a site are associated with each other, the secondary data being obtained by numerical conversion of primary information about said site in accordance with said assignment relationship;

a search means, when receiving from the cellular telephone a search request with a numeric string with an operator entered via said dial keys and ~~specified specifying a search field~~, for searching said database in accordance with ~~a function~~ the search field defined for the operator to retrieve sites associated with the secondary data including said numeric string;

a search result presentation means for presenting the names of the sites retrieved by said search means as a search result to said cellular telephone; and

an address specification means for acquiring from said database the site address of a site selected from the names of the presented sites via said cellular telephone to make a response indicating the site address as an access request destination of said cellular telephone.

Claims 2-3 (Canceled).

Claim 4 (Currently Amended): The network connection system according to claim [[3]] 1, wherein

the function defined for said operator includes the function of specifying which is to be retrieved, secondary data fully matching said numeric string, secondary data partially matching said numeric string, or secondary data prefix-matching said numeric string.

Claim 5 (Previously Presented): The network connection system according to claim 1, wherein

said operator is entered via a function key included among the dial keys of the cellular telephone.

Claim 6 (Original): The network connection system according to claim 1, wherein the search result presentation means presents a character string obtained by character conversion of said numeric string in accordance with said assignment relationship and the number of names of sites including the character string to said cellular telephone when the number of sites retrieved by said search means exceeds a predetermined number.

Claim 7 (Previously Presented): The network connection system according to claim 1, wherein

said cellular telephone includes:
a search request means for requesting said search means to make a search with a numeric string specified, when the numeric string is entered on a standby screen and a predetermined dial key is pressed.

Claim 8 (Currently Amended): A network connection system for a cellular telephone, the network connection system causing a cellular telephone to access a site holding predetermined content via a network, there being an assignment relationship established between each numerical key included among dial keys of the cellular telephone, and a numerical character on each numerical key and/or a plurality of single alphabetical characters, said network connection system comprising: an extraction means for accepting from the cellular telephone a numeric string with an operator specifying a geographical area obtained by numerical conversion of information about a site in accordance with said assignment relationship in accordance with ~~a function the geographical area~~ defined for the operator to extract site candidates corresponding to the numeric string; a search result presentation means for presenting the names of the site candidates extracted by said extraction means as a search result to said cellular telephone; and an address specification means for acquiring the site address of a site selected from the names of the presented site candidates via said cellular telephone to make a response indicating the site address as an access request destination of said cellular telephone.

Claim 9 (Previously Presented): The network connection system according to claim 8, further comprising:

a database holding means for holding a database in which information about a site and the site address of said site are associated with each other, wherein said extraction means searches said database to retrieve a site associated with information including a character string obtained by character conversion of the numeric

string accepted from the cellular telephone in accordance with said assignment relationship,
and

wherein said address specification means acquires the site address of the site selected
via said cellular telephone from said database.

Claim 10 (Currently Amended): A network connection system for a cellular telephone, the network connection system causing a cellular telephone to access a site holding predetermined content via a network,

there being an assignment relationship established between each numerical key included among dial keys of the cellular telephone, and a numerical character on each numerical key and/or a plurality of single alphabetical characters,

said network connection system comprising:

an address conversion means for accepting from the cellular telephone a numeric string with an operator specifying the inclusion of all keywords obtained by numerical conversion of information about a site in accordance with said assignment relationship in accordance with ~~a function~~ the inclusion of all keywords defined for the operator to convert the numeric string into the site address of a site corresponding to the numeric string, thereby making a response indicating the site address as an access request destination of said cellular telephone; and

a cellular telephone including a conversion request means for requesting said address conversion means to perform an address conversion with the numeric string specified, when the numeric string is directly entered on a standby screen and a predetermined dial key is pressed.

Claim 11 (Currently Amended): A cellular telephone capable of connecting to a network,

there being an assignment relationship established between each numerical key included among dial keys of the cellular telephone, and a numerical character on each numerical key and/or a plurality of single alphabetical characters,

said cellular telephone comprising:

an address request means for making a request while specifying the site address of a site corresponding to a numeric string with an operator specifying a search field as a connection destination, when the numeric string is directly entered on a standby screen and a predetermined dial key is pressed, the numeric string being obtained by numerical conversion of information about a site in accordance with said assignment relationship in accordance with ~~a function~~ the search field defined for the operator.